

AIAI Webinar, “P3s Work for Small Business”.

The AIAI webinar reached a nationwide audience, with participants from El Paso, Texas to upstate New York; from Baltimore, Maryland to Chicago, Illinois; and from St. Louis in the heartland to the Nation’s Capital.

The audience included state agencies, professional trade associations, chambers of commerce, and the US Department of Commerce’s Minority Business Development Agency.

Vernon Marrow, Chair of the Community Relations and Diversity Committee of AIAI hosted the educational outreach event. It is the latest in a series of MWDBE seminars which highlight the importance of diversity, inclusivity and stakeholder engagement in the mission of AIAI.

Joe Lewis, Principal of Washington, DC-based Business Transformation Group, led the presentation: “How P3s Work for Small Business - P3 Projects from a DBE Perspective.”

Industry groups and professional organizations with a diversity and inclusivity mission are encouraged to connect with AIAI, in order to receive additional information related to Public Private Partnerships, and the opportunities for small and locally-owned businesses, as well as minority-owned, women-owned and disadvantaged business enterprises.

As viewed by Vernon Marrow, who serves as President & CEO of ESmith Legacy Cos., “P3s create opportunity. The message of this Committee and the P3 industry is that these long-term relationships create demands on small and emerging businesses. They develop capacity challenges, which translate to growth, and ultimately to economic empowerment.”

Lewis, a strategic marketing and business development agency sees P3s as a vehicle for long-term growth of MWDBE firms. As his firm’s name implies, “P3s are lifetime choices and opportunities which transform lives and reshape the communities which they serve.”

For additional information about the webinar and outreach sessions, please refer to the AIAI website; which can be found at www.AIAI-Infra.org.

